

Consent and Release for Interview, Photographing, Videotaping, and/or Website Use, and Personal Information.

Lump to Laughter Inc

I, _____, consent to interview(s), photography, videotaping and its/their release, publication, exhibition, or reproduction to be used for public relations, news articles or telecasts, advertising, support program usage, inclusion on the organizations website, fundraising, or any other purpose by the organization and/or its affiliates and sponsors of events or programs. I release the above mentioned organization, their officers and employees, and each and all persons involved from any liability connected with the taking, recording, or publication of said interviews, photographs, slides, computer images, videotapes, or sound recordings.

I waive all rights I may have to any claims for payment or royalties in connection with any exhibition, televising, or other publication of these materials, regardless of the purpose or sponsoring of such exhibiting, broadcasting, or other publication irrespective of whether a fee for admission or rental is charged. I also waive any right to inspect or approve any photo, video, or film taken by the organization, or the person or entity designated by organization to take photo, video or film. I release and discharge the organization and/or its affiliates(s) and sponsors from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of the pictures, or in any processing toward the completion of the finished product. All negatives and positives, whether prints, video, film, or sound recording are the property of the organization, or the person or entity designated by organization, solely and completely. I declare that I am eighteen 18 years old or older and am legally competent to execute this release or that I have acquired the written consent of my parent or guardian. I understand that the terms herein are contractual and not a mere recital, that this instrument is legally binding, and that I have voluntarily signed this document.

I have fully informed myself of this consent, waiver of liability, and release before signing it.

Name _____

Address _____

Phone __Cell_____Home_____Work_____

Signature _____Date_____

If Subject is under 18, the parent or legal guardian, must sign.

Parent/Guardian Name _____

Signature of Parent/Guardian _____

Address _____

Phone__Cell_____Home_____Work_____

Witness Name _____Relationship to Parent_____

Witness Signature _____Date_____

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What are release forms?

Releases give the organization permission to use a person's likeness in photos, videos, CD-ROMs, websites, remarks gathered from an interview, etc. These forms document that the person or people in a photo, video, recording, or interview, etc. have consented to allowing the organization to use their image, likeness, remarks, or voice in promotional materials.

Why are releases necessary?

All states have laws protecting the privacy of individuals. These laws say that no one has the right to use another person's picture or voice for commercial (promotional, advertising, endorsing) purposes without permission. The only exceptions are when the picture or voice contributes legitimately to the prompt reporting of a news story, when people have placed themselves in the "public light" where there is no expectation of privacy (athletic events, public gatherings, concerts, etc.), or when they are indistinguishable in a large crowd. These privacy laws extend to certain other areas, as well. We need to get permission when photographing someone's house, business, pets, furnishing or any trademarked or copyrighted items in the picture. These may include logos, products, books, materials, CDs, posters, etc.

Who makes sure the release is signed?

The photographer, person directing the "photo shoot" or person doing the recording is responsible for getting a signed release. All consent forms should be forwarded to the organization as directed below to be filed for future reference.

Who owns the image?

The photographer or recorder, the organization employing the photographer or recorder owns the photo, negative, computer image, or recording.

What about people under the age of 18?

Individuals under the age of 18 need the signature of a parent or guardian. Parents or guardians need to sign the consent form before the photo of the minor is taken.

If you have any questions, please call our office at (910) 617-4455. Signed consent forms may be faxed or mailed to Lump to Laughter.

Lump to Laughter
PO Box 1295
Wrightsville Beach, NC 28480
Fax: 910-679-4452